

Business of Tech Diversity Report Q1 2024

businessof.tech

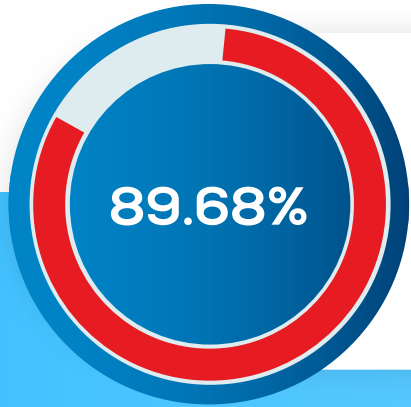


Q1 2024

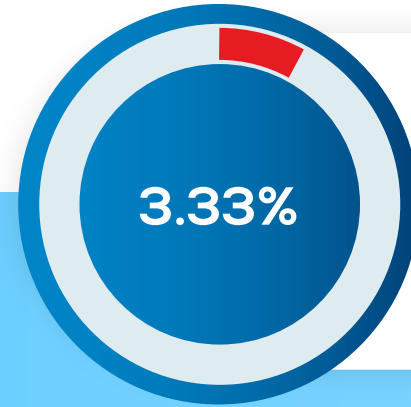
TOTAL



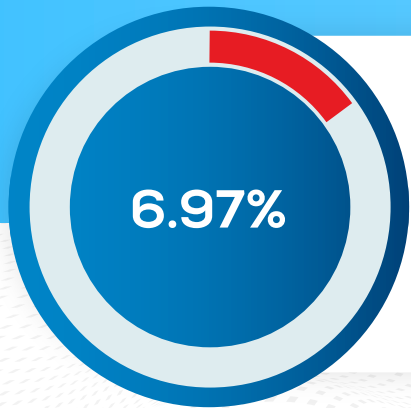
302 Channel Companies | 4379 Leaders



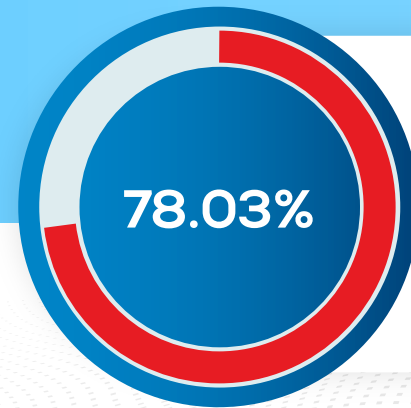
White



Black



Non-White



Male

Data Set Overview

- Use company leadership page

- Count total

- Categorize based on US Census categories of “White, Black, Non-White”

- Non-White includes Black, Asian, Native Hawaiian or Pacific Islander, and the like, as well as including Black.

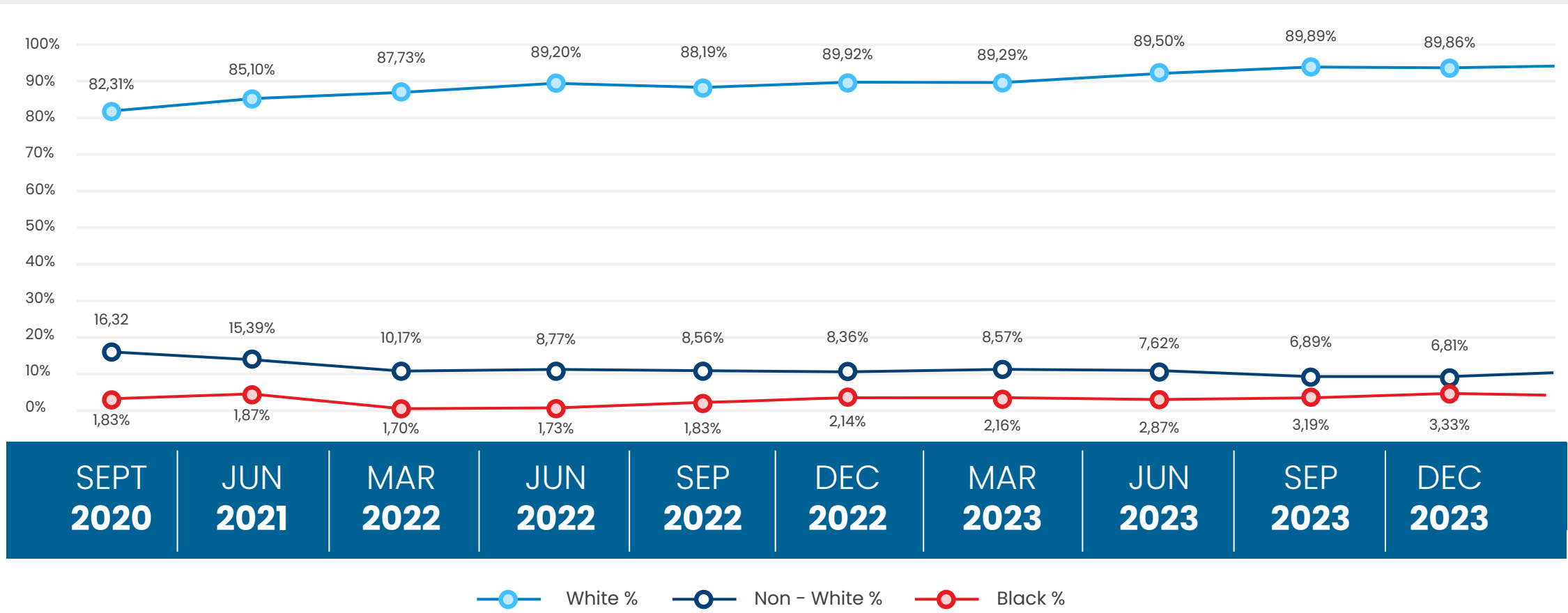
Methodology



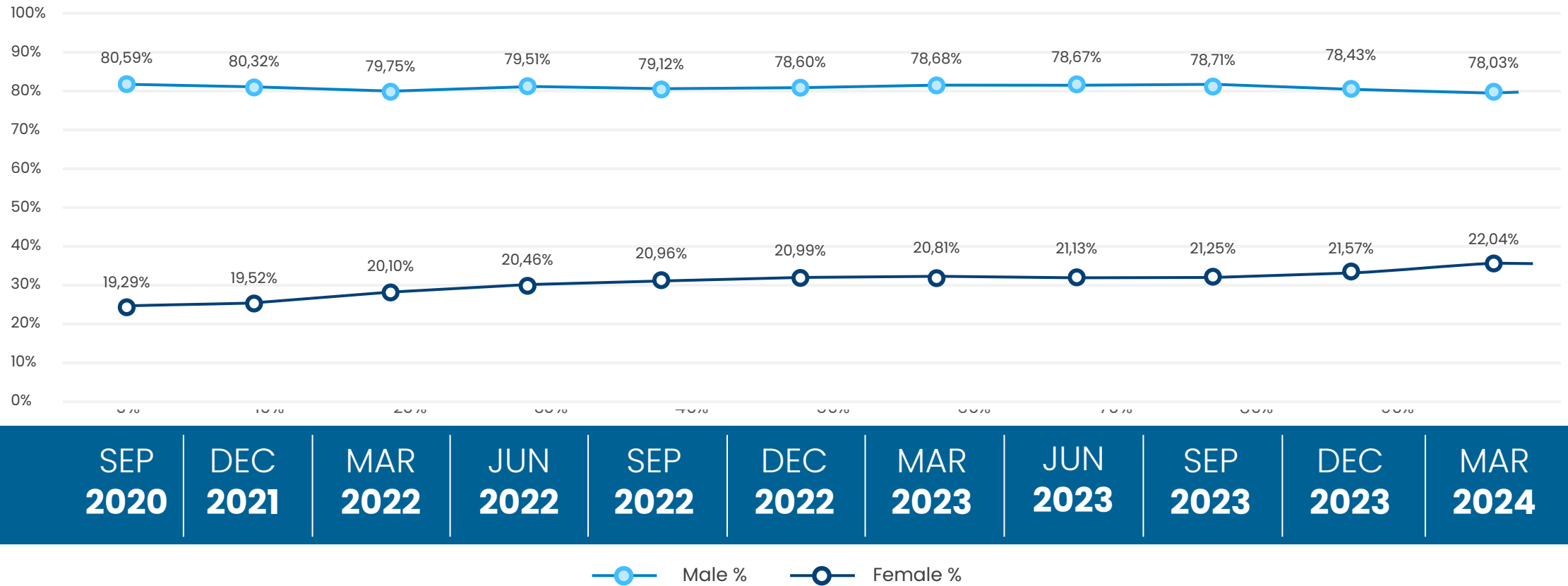


TOTALS OVER TIME

Black-White % | TOTAL



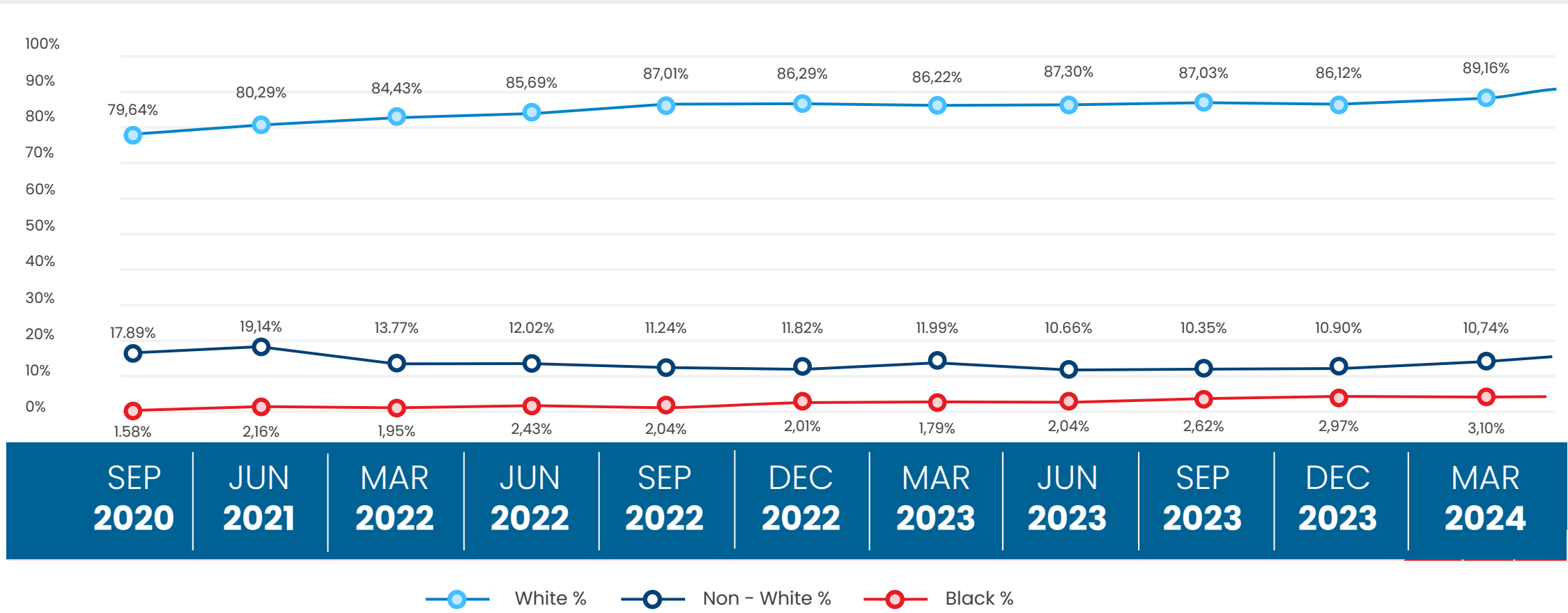
Male-Female % | TOTAL



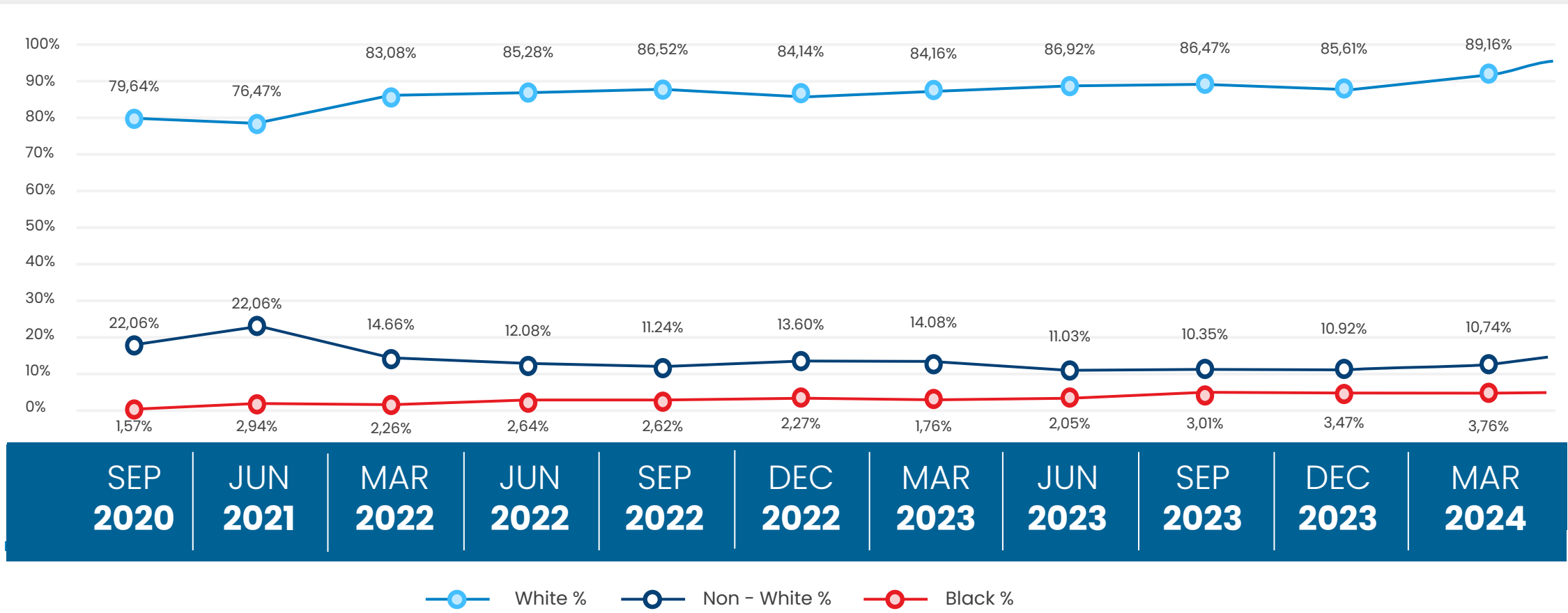
Race v Type of Company



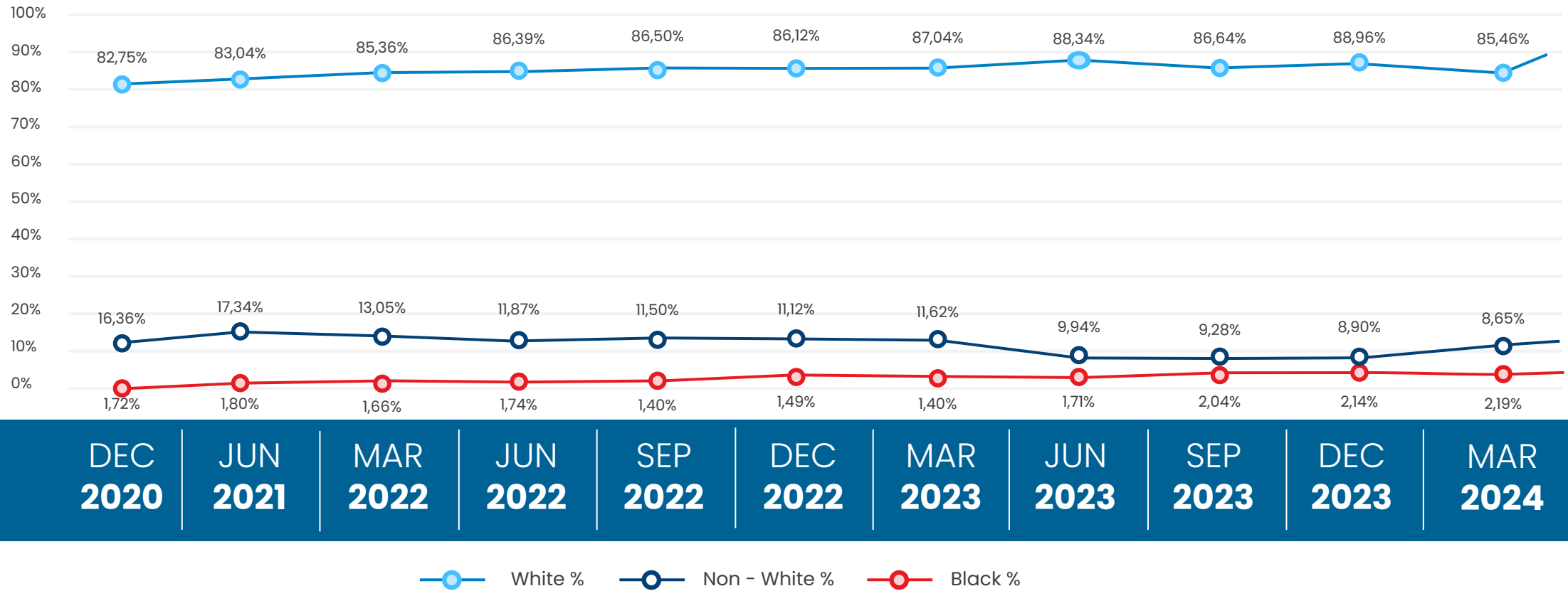
Black-White % | Publicly Traded



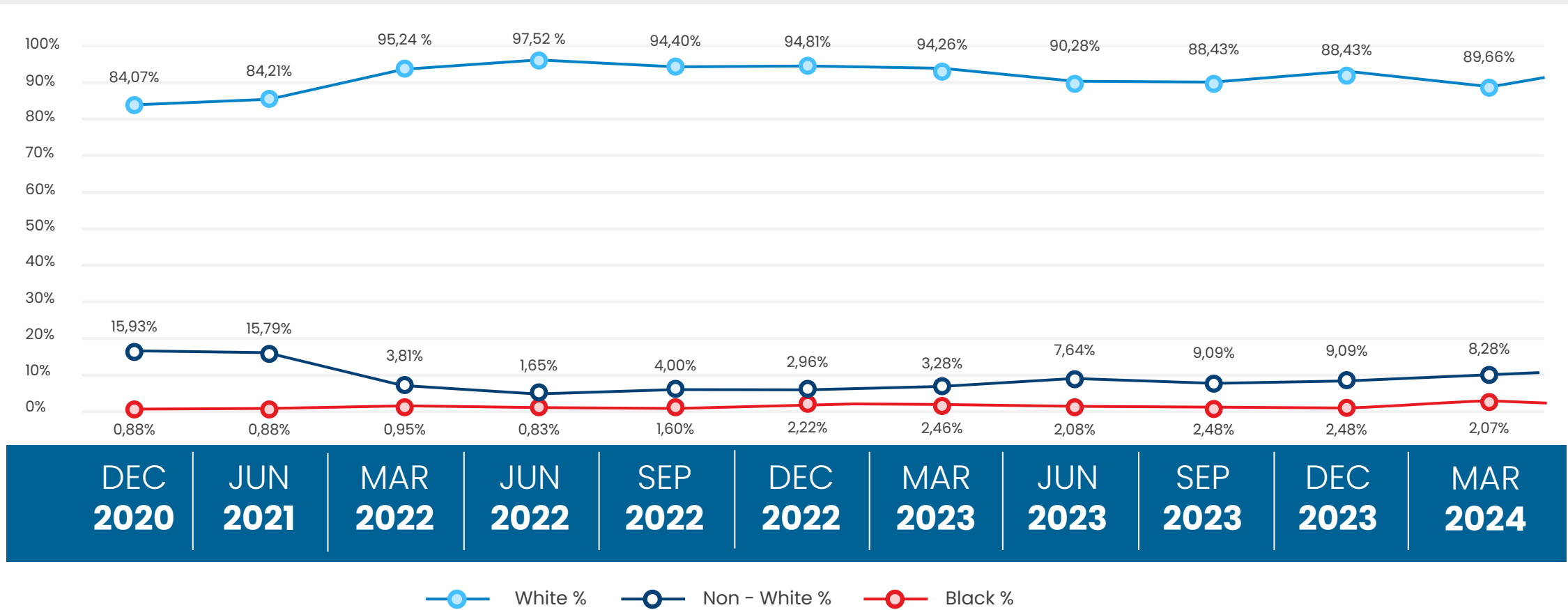
Black-White % | Fortune 1000



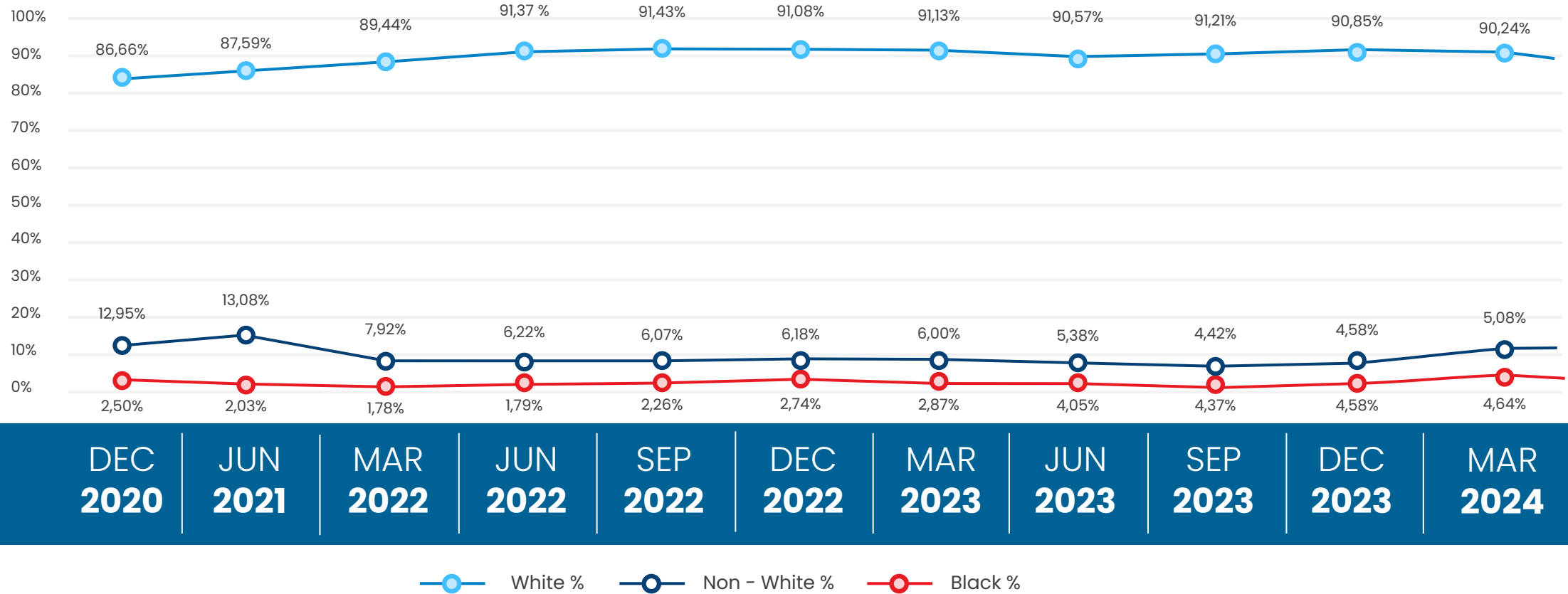
Black-White % | Vendors



Black-White % | Distributors



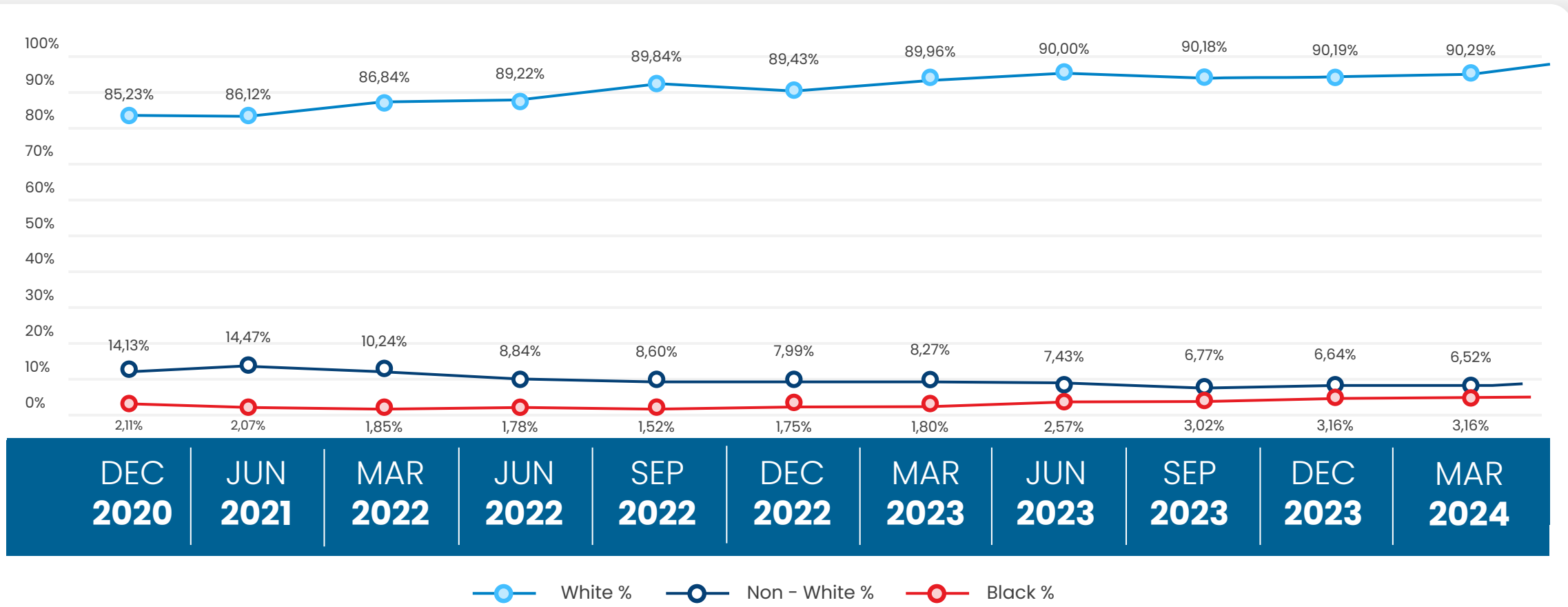
Black-White % | Tech Providers



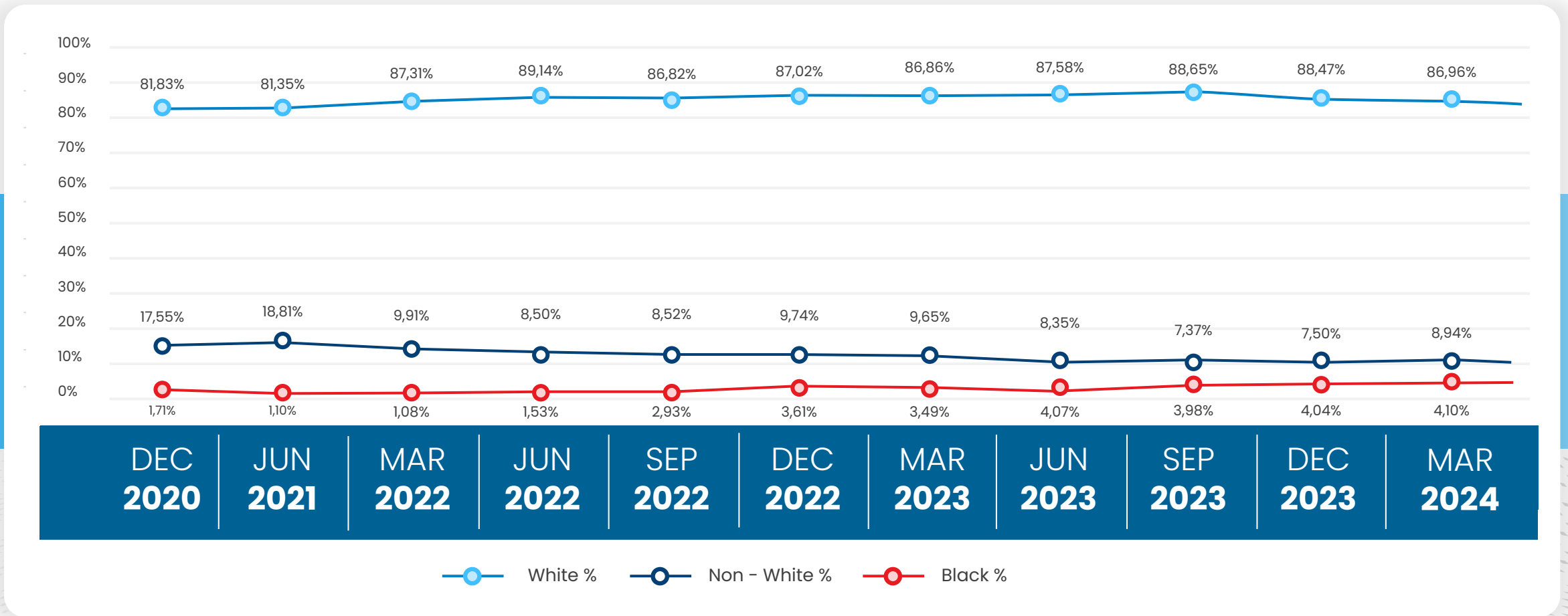


Race v Geography

Black-White % | US



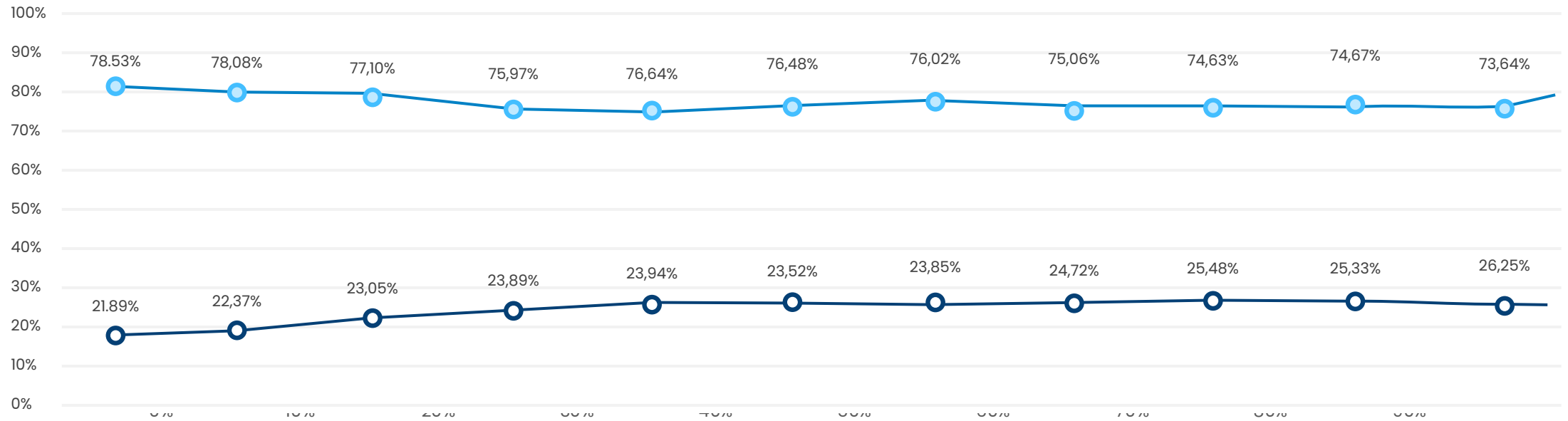
Black-White % | Rest Of World



Gender v Type of Company



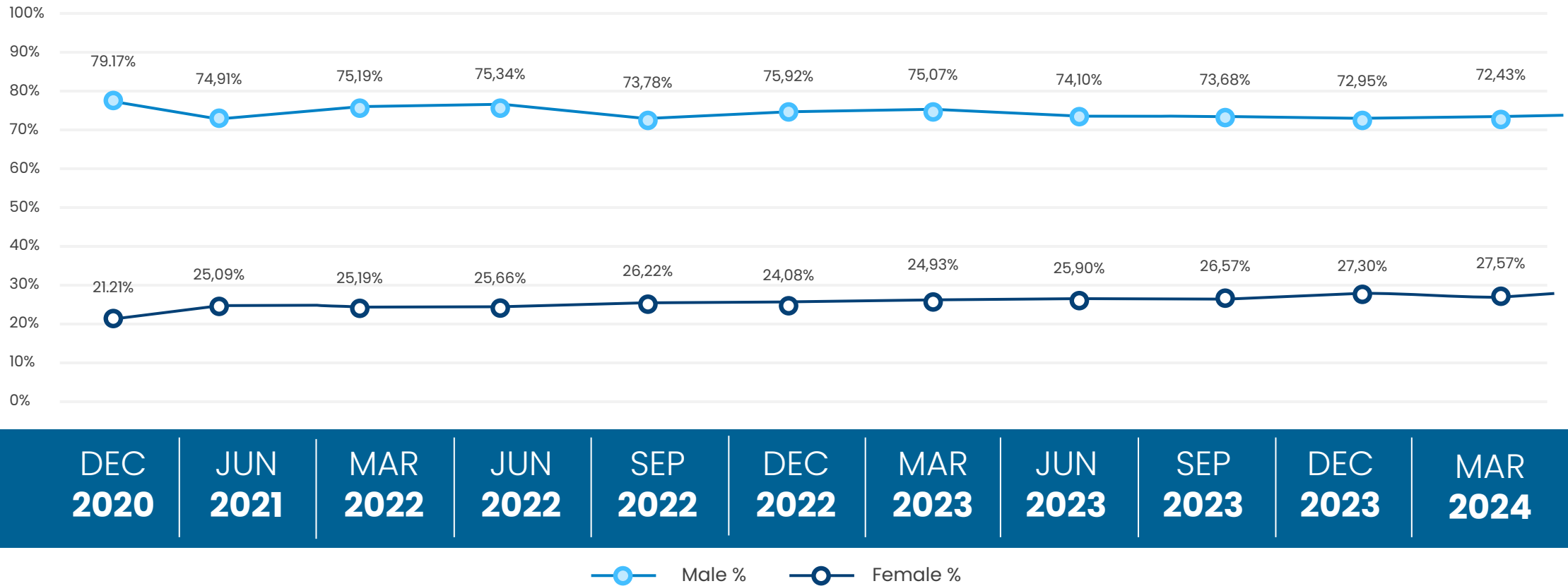
Male-Female % | Publicly Traded



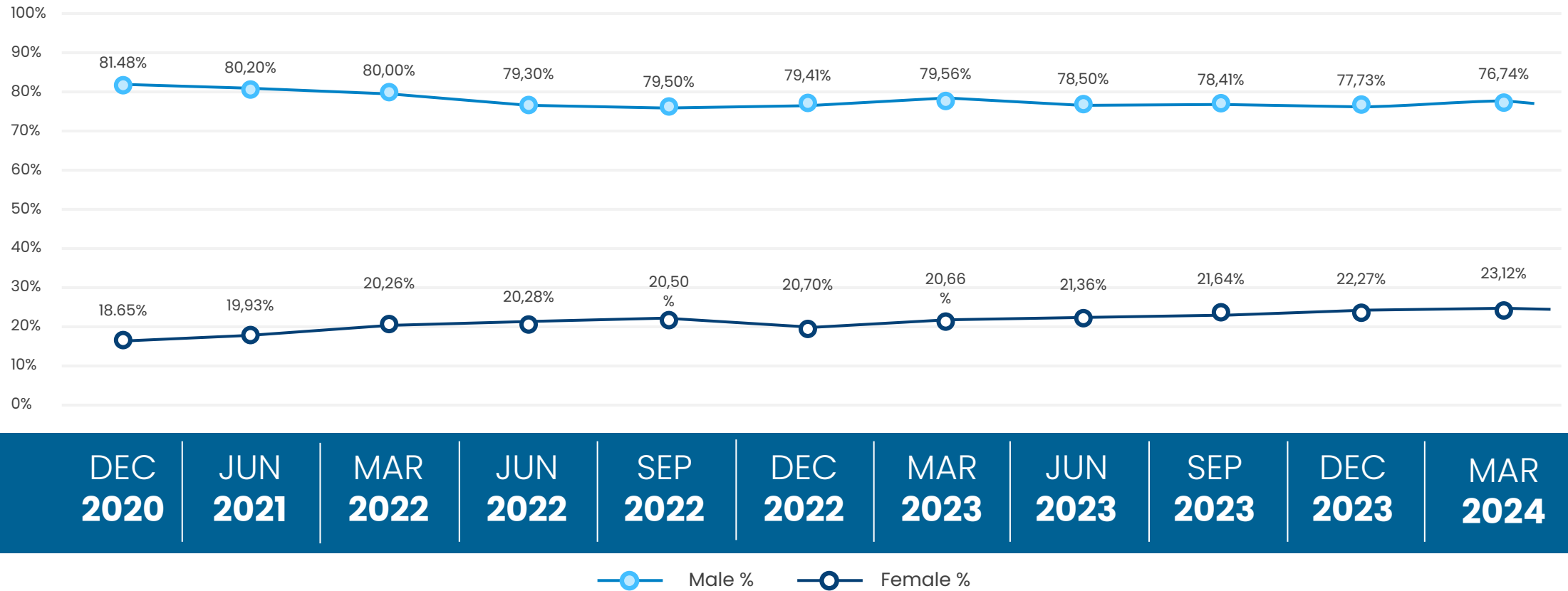
DEC 2020	JUN 2021	MAR 2022	JUN 2022	SEP 2022	DEC 2022	MAR 2023	JUN 2023	SEP 2023	DEC 2023	MAR 2024
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● Male % ● Female %

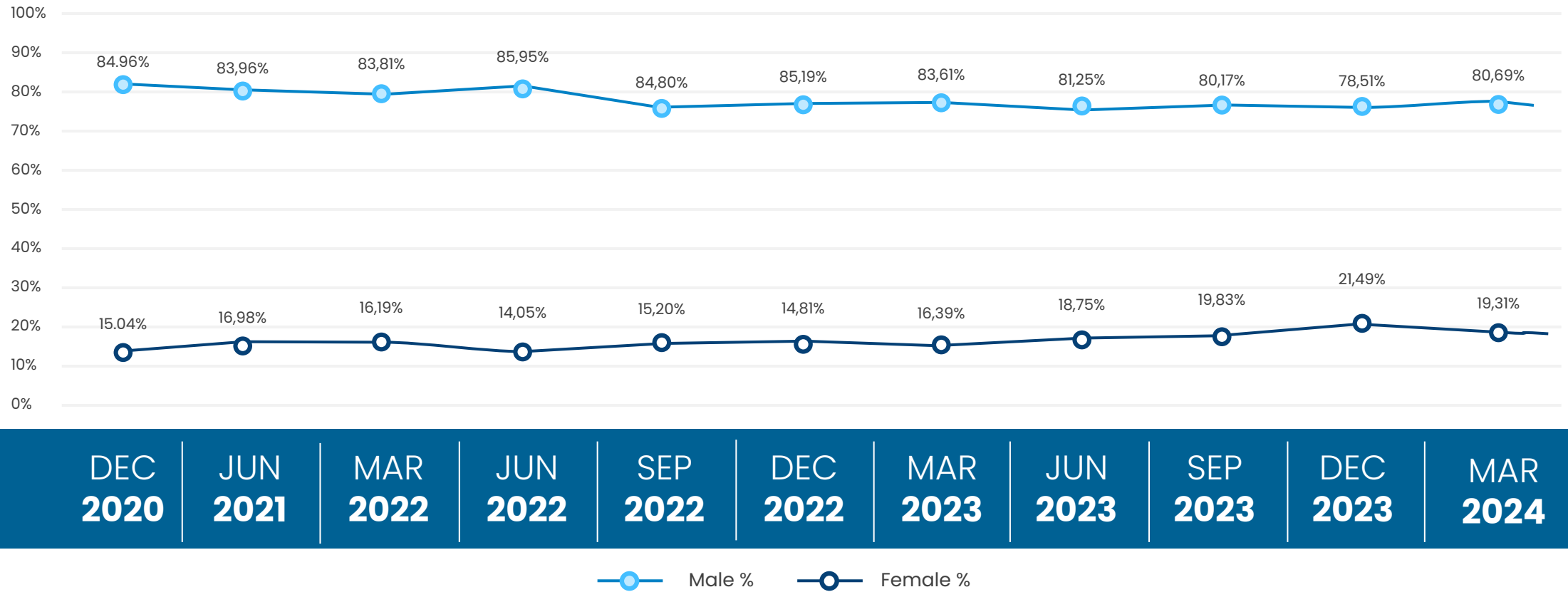
Male-Female % | Fortune 1000



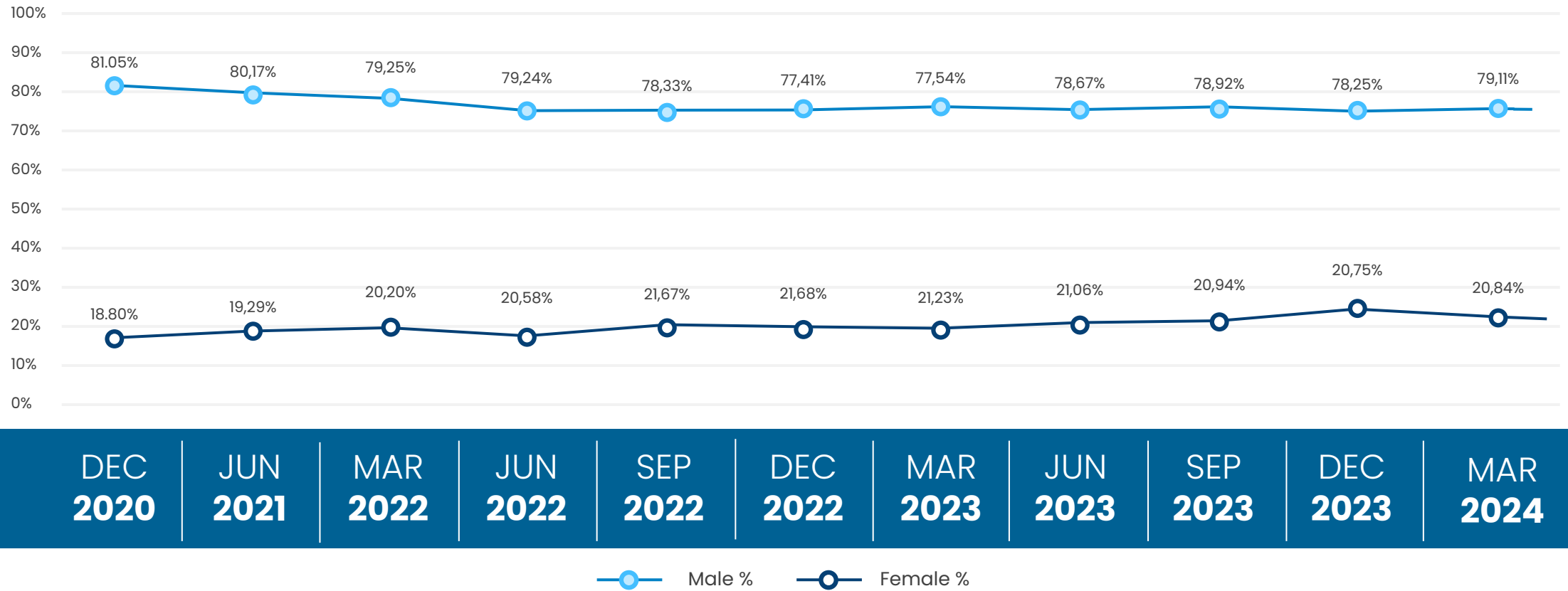
Male-Female % | Vendors



Male-Female % | Distributors



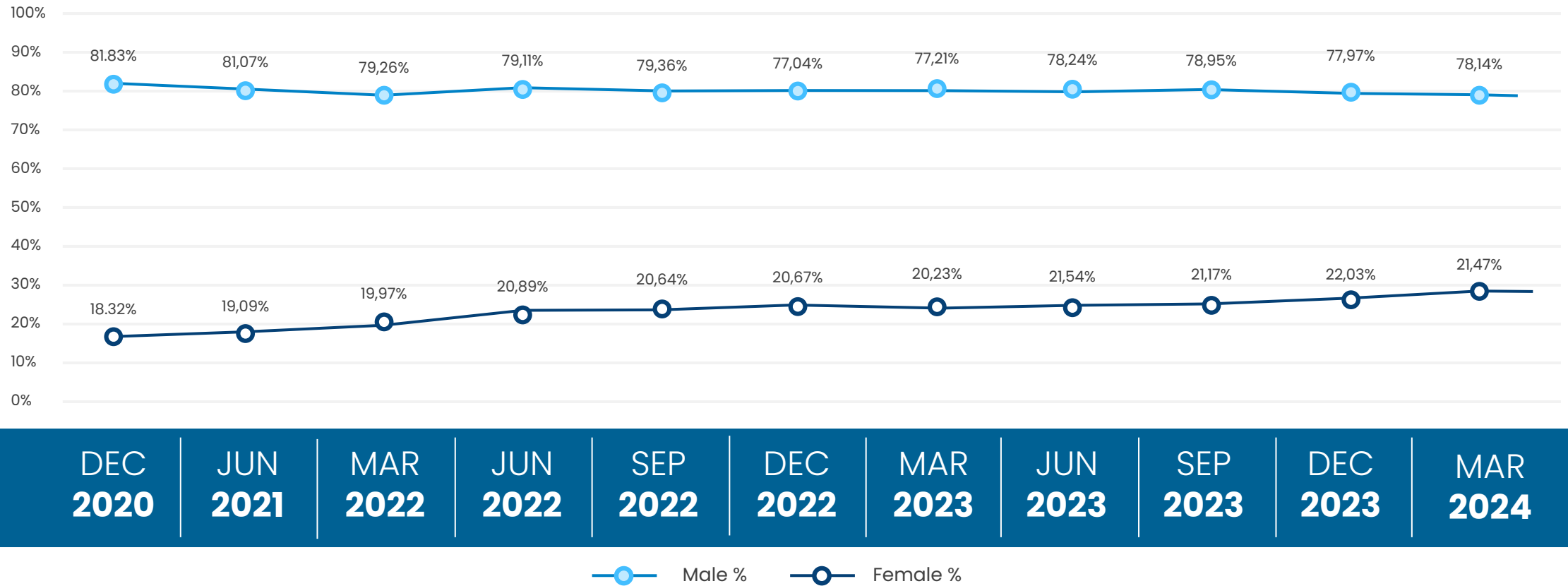
Male-Female % | Tech Providers



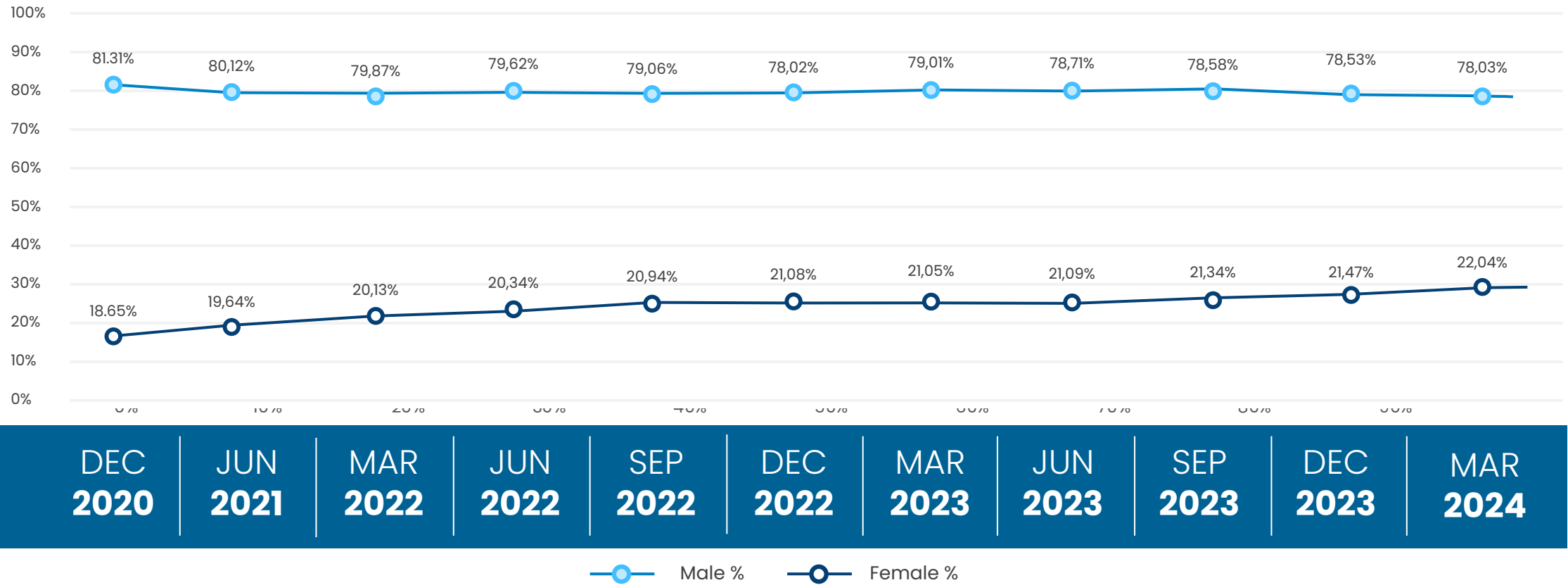


Gender v Geography

Male-Female % | Rest Of World



Male-Female % | US



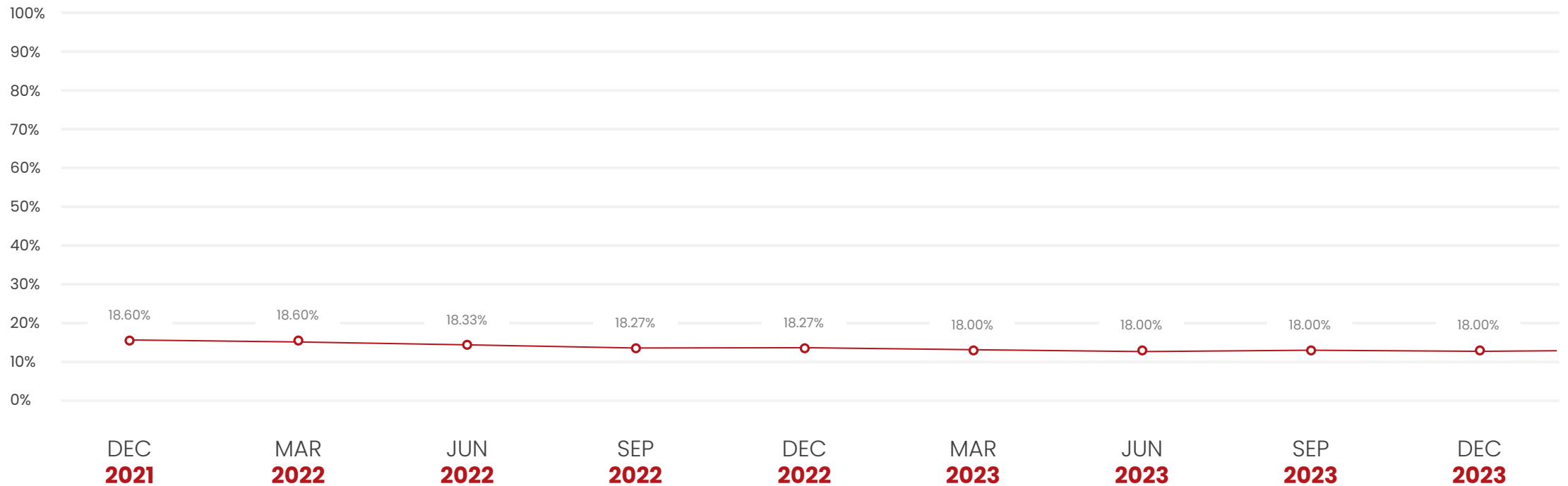
TOTAL

POPULATION



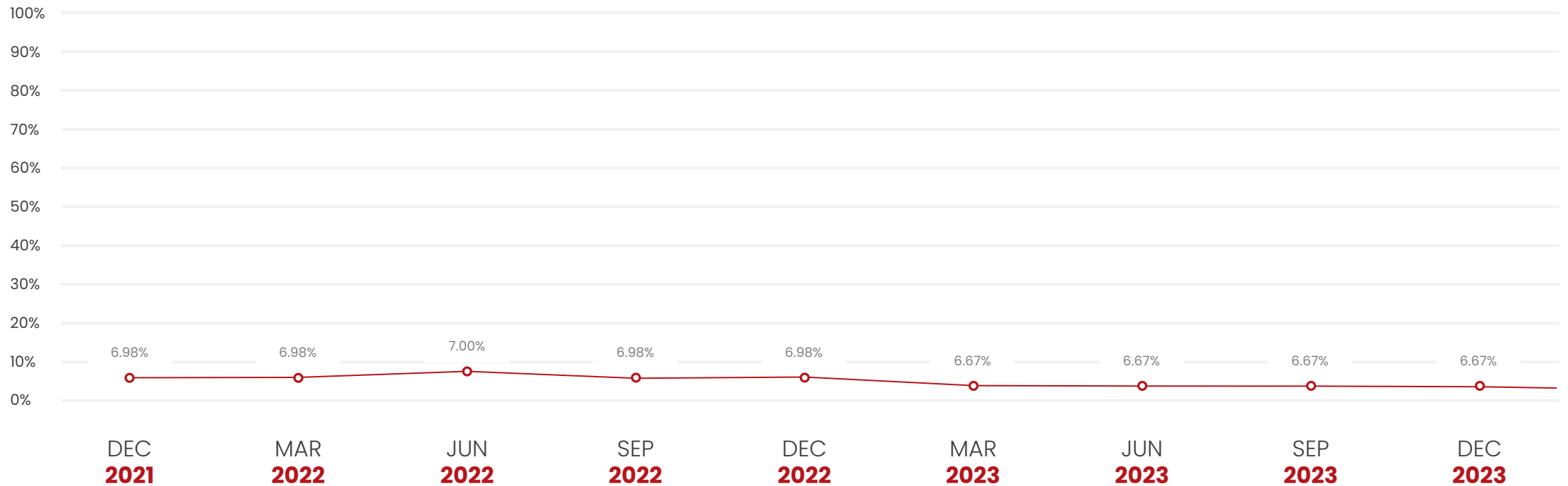
TOTAL Data Dimensions %

Publicly Traded



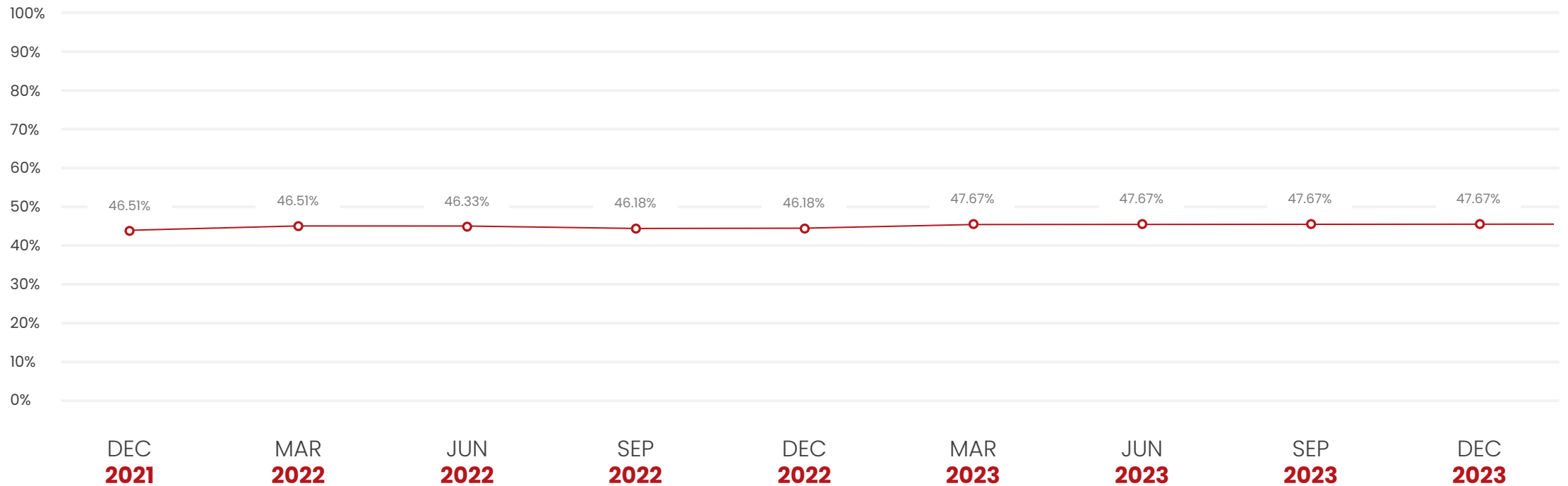
TOTAL Data Dimensions %

Fortune 1000



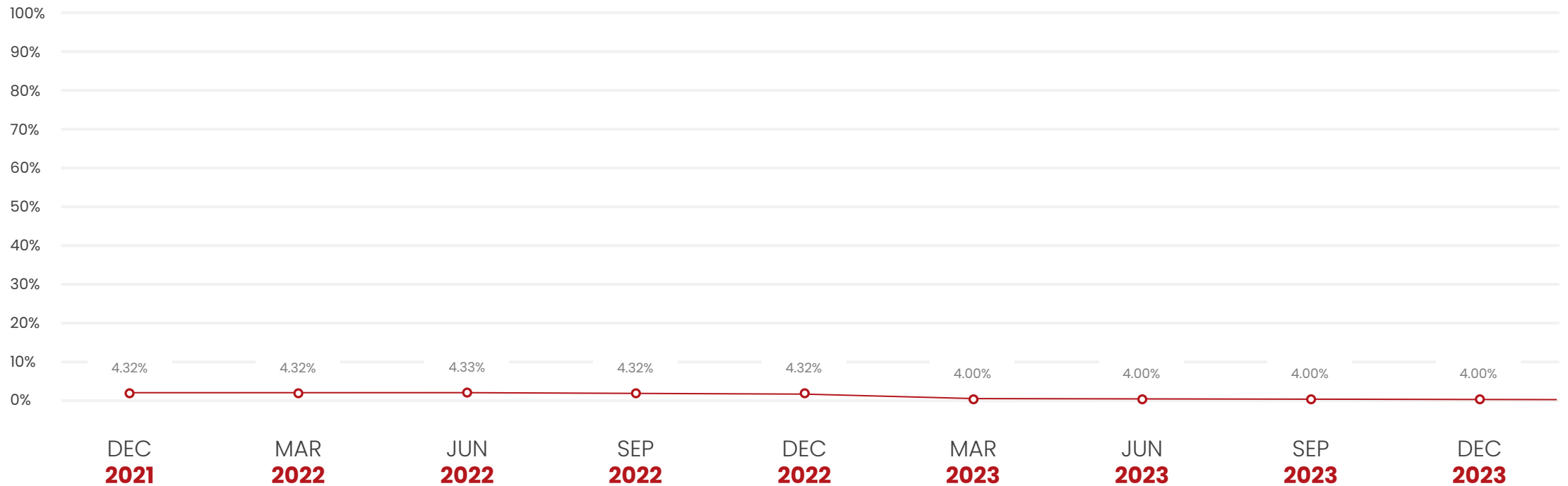
TOTAL Data Dimensions %

Vendors



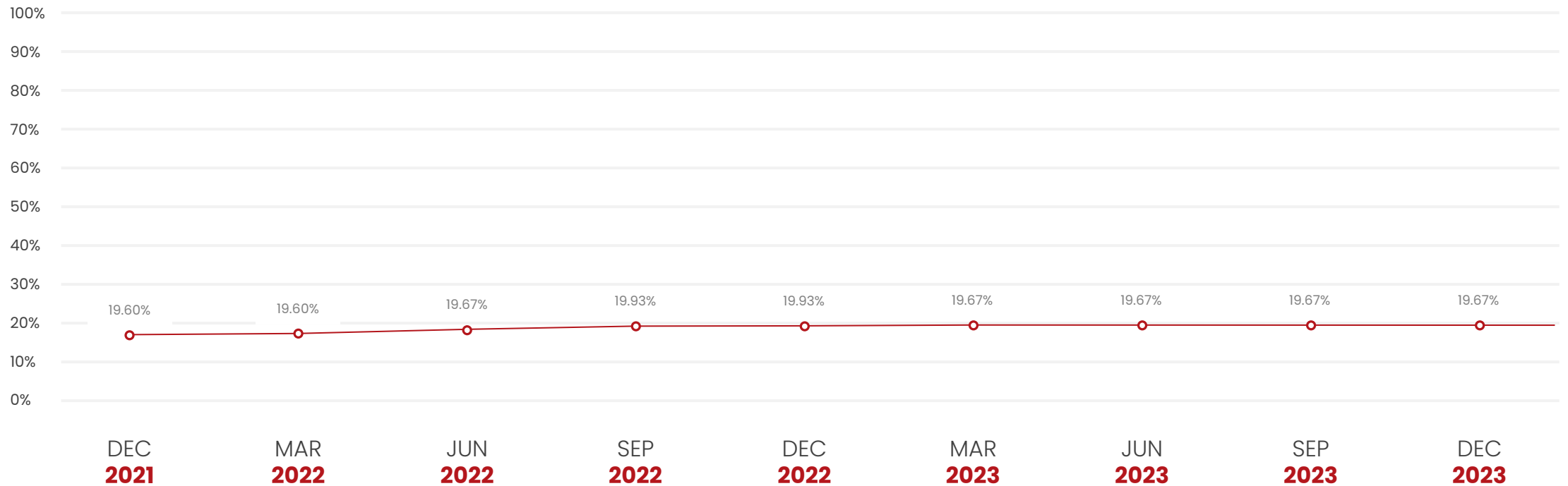
TOTAL Data Dimensions %

Distributors



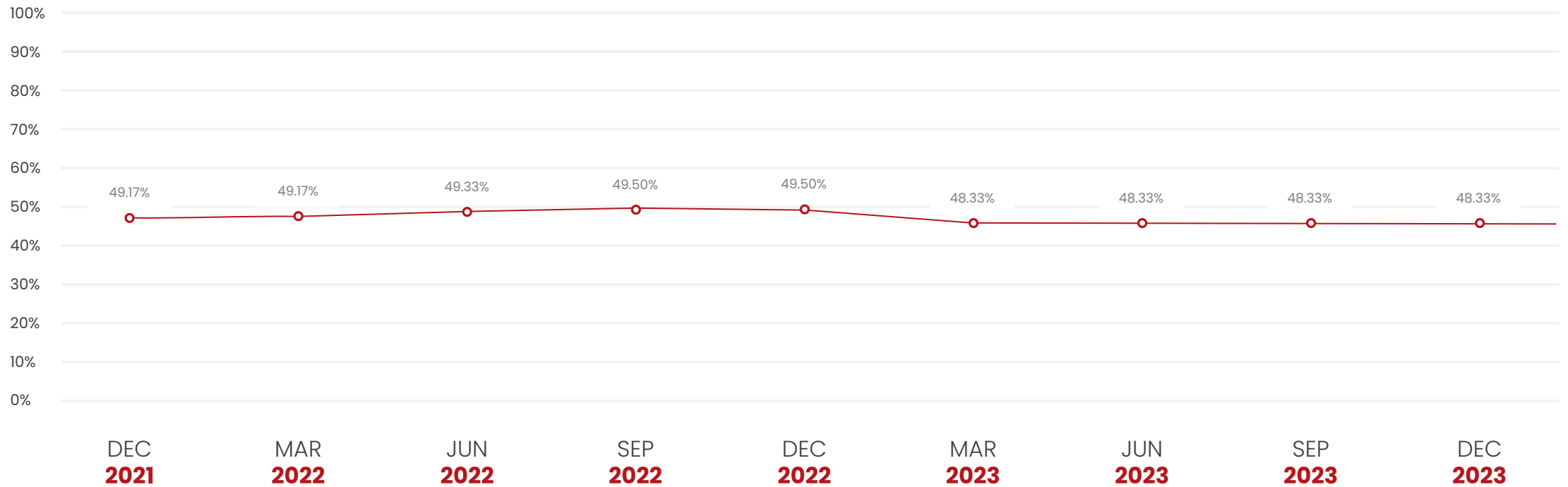
TOTAL Data Dimensions %

Rest Of World



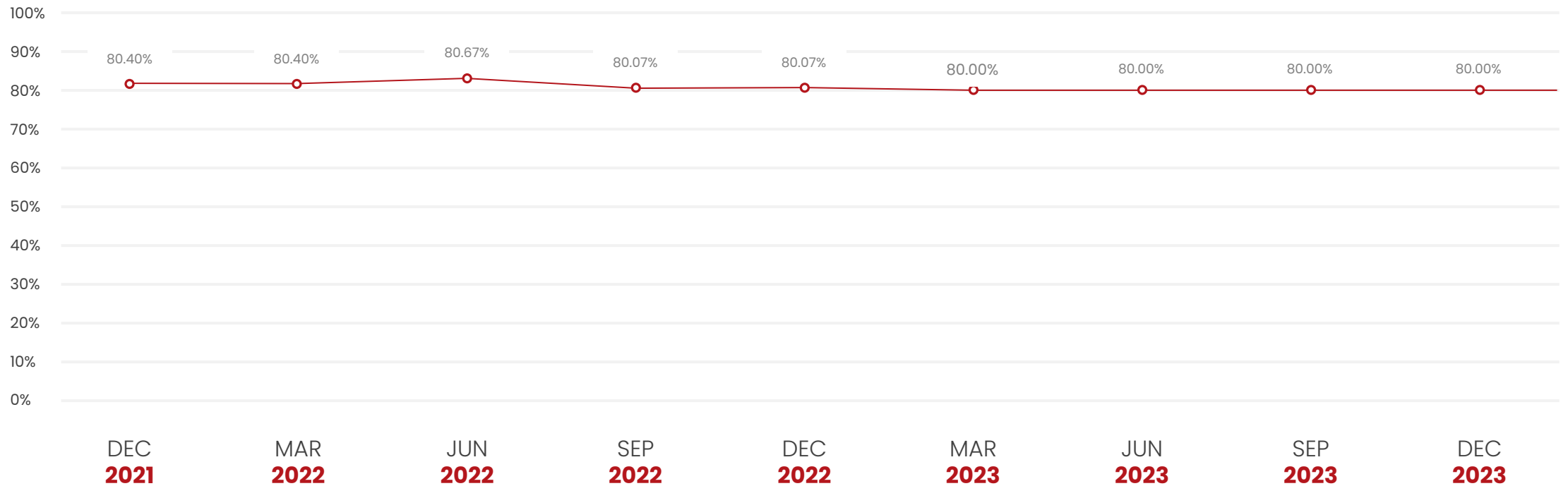
TOTAL Data Dimensions %

Tech Providers



TOTAL Data Dimensions %

US



Author Info



Dave Sobel

Technologist

- B.S. Computer Science
- Microsoft MVP, Virtualization
- Author, "Virtualization: Defined"
- Channel Partners, Top 20 Tech Thinkers You Should Know
- Channel Pro 20/20 Visionary
- VAR Guy Top 50 Cloud Influencers
- Channelnomics Top Influencer

Vendor

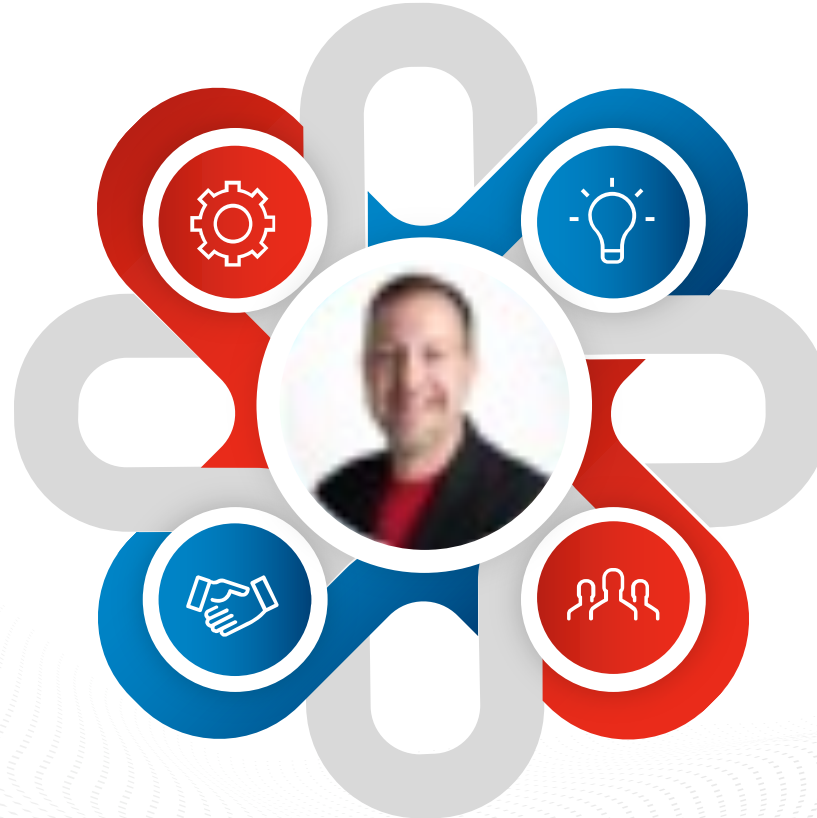
- Helped sell two vendors
- MSP Mentor Top Execs to Watch
- CRN Channel Chief
- CRN UK A-List
- Channel Futures Circle of Excellence

Solution Provider

- 10 year owner
- Sold Business, ~85% revenue retention 3 years later
- Finalist, Microsoft WW Partner of the Year,
- Small Business Specialist
- Winner, ConnectWise Best New Idea
- Winner, Kaseya Cutting Edge Award

Community Leader

- Founded HTG Peer Groups in Europe
- Founded CompTIA Mobility Community
- CompTIA Managed Services Exec Council
- CompTIA Vendor Advisory Council
- CompTIA Emerging Technology Exec Council
- Host, Business of Tech podcast
- Co-Host, Killing IT Podcast





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